

# Women Build 2021

## Team Leader Checklist for Success



### Getting Started

- Join your [chicagowomenbuild.org](http://chicagowomenbuild.org) team page (URL sent from [events@habitatichicago.org](mailto:events@habitatichicago.org)).
- Customize your personal and team fundraising pages.
- Join the Women Build Facebook Group: <https://www.facebook.com/groups/ChicagoWomenBuild>
- Use the social media kit on [chicagowomenbuild.org](http://chicagowomenbuild.org) to customize your personal social pages; encourage your team to do the same.
- Set the goal to have your team full at least 60 days before your build.
  - **Before 7/19/21**, your team spots are yours to fill. We will not place individuals on teams.
  - **Starting 7/19/21**, your remaining team spots will be open to the public. If you want your team to be filled with gals you know, make sure they are registered before 7/19/21.
- Make sure all of your team members have [events@habitatichicago.org](mailto:events@habitatichicago.org) marked as a known sender so they don't miss any key information.

### Ongoing

- Attend Zoom Drop-Ins (July 8<sup>th</sup> – Recruitment; August 12<sup>th</sup> – Fundraising; September 9<sup>th</sup> – Team Fun).
- When a new member joins your team, you'll receive an email notification. Please welcome all new members to your team by customizing the "Welcome New Team Member" template.
- Post frequent updates to your [chicagowomenbuild.org](http://chicagowomenbuild.org) team page feed.
- Send frequent updates to your teammates letting them know your progress; highlight members who are doing exceptionally well; organize group fundraisers and celebrations as you see fit!
- Thank your donors; remind your team members to do the same.

### 30-60 days before your build day

- Monitor your team's progress and use the "Fundraising Encouragement" template to check in with any team members who haven't started fundraising yet.

### 7-30 days before your build day

- Coordinate transportation/ carpools for your team.
- Use the "Fundraising at Risk" template for any builders who are at risk of not raising \$400.
- Ensure your team members have received all the key logistics information for your build 7 days before your scheduled build day, such as arrival and departure times, what to wear/bring and parking information.
- The final date to make changes to your build day roster is September 30<sup>th</sup>, 2021 (with exceptions to illness or emergencies). Habitat Chicago will send you your current roster a few days in advance so you can let us know if there are any changes.

### Build day

- Enjoy your build day, work hard, and celebrate the difference you have made!
- Take photos and share your on-site experience as a way to thank your donors and continue fundraising.

### Right after your build day

- Thank your team for their hard work leading up to and during the event by customizing the "Thank You - Builder" template in [chicagowomenbuild.org](http://chicagowomenbuild.org); organize a team celebration, big or small!
- Thank your donors! Visit the Habitat for Humanity Chicago Facebook page for photos from the event!